



Steve Jobs, Commencement and Effective Presentations

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This is commencement season, which means that graduates all across the country are being tortured with mediocre speeches. It is part of the rite of passage. I thought that [Archbishop Tutu's speech](#) on Sunday was better than average, mostly because of his sense of humor and the simplicity of his message. The commencement address is a difficult assignment. I subscribe to a blog called *Power Presentations* and today it used a 2005 commencement address by Steve Jobs (the founder of Apple Computer and Pixar Animation) to illustrate the basic elements of an effective presentation. I pass along [the blog post](#) because the advice seems relevant to many of our presentations at the School. The summary of the short address is good, but the [speech by Steve Jobs](#) is first rate and worth watching.